



KONICA MINOLTA

# 6 STEPS TO MAKE CYBERSECURITY AN INTEGRAL PART OF YOUR ORGANIZATIONAL CULTURE

1

## USE MULTIFACTOR AUTHENTICATION (MFA)

Via an independent app, text, calls, or a secondary email account



2

## USE STRONG PASSWORDS

- At least 15 characters in length and complexity
- Mix of upper and lower case letters, numbers, and symbols



3

## TURN ON AUTOMATIC SOFTWARE UPDATES AND PATCHES

Applies to desktops, mobiles, laptops, etc.



4

## ADOPT “STOP, LOOK, THINK AND ASK BEFORE CLICKING” APPROACH

Consult your IT security team if in doubt



5

## REGULAR USER ACCESS REVIEWS

Identify and remove unnecessary/excessive access rights



6

## TRAIN AND EMPOWER YOUR WORKFLOW

- Create a risk-conscious and security-aware culture
- Foster a proactive approach to identifying and reporting threats



## DID YOU KNOW

- Nearly **50% of employees** stated they are “very” or “pretty” certain they have **made an error at work that could have led to security issues** for their company. <sup>(1)</sup>
- The top reasons for **clicking on phishing emails** are:
  - perceived legitimacy of the email (43%)
  - it appeared to have come from either a senior executive (41%)
  - or a well-known brand (40%). <sup>(1)</sup>

**It’s never too late to make your organization cyber-resilient. Security today for stability tomorrow. Find out more.**

### Sources:

<sup>(1)</sup>2020 Psychology of Human Error study by Stanford University Professor Jeff Hancock and security firm Tessian.



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